

E8

# Carroll puts his own *spin* on the 'box store'

Pop-up shop to showcase fall collection



RICK MACWILLIAM, THE JOURNAL, FILE

Edmonton designer Stanley Carroll

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Longtime local designer Stanley Carroll, who rejoined Edmonton's fashion scene this year after an 18-month hiatus, will create a one-day pop-up shop next weekend made completely from recycled cardboard.

The "box store" is a fun way to showcase his fall collection for men and women, which will include one-of-a-kind pieces and discontinued items as well.

"I thought, what would be an interesting way to present clothes in a context that starts, let's call it, a dialogue," says Carroll, a fixture on the local fashion scene for almost 30 years.

"There are an awful lot of people who are accustomed to high-end fashion stores where there have been hundreds and hundreds of thousands of dollars thrown at the interiors, but often the clothes within them are created by labour in



PHOTOS: RICHARD SIEMENS

Fall fashions by Stanley Carroll Designs, above and far left, will be showcased at the Orange Hall on Sept. 3.

in a very raw environment.

Everything in the makeshift store, from the front counter to the change rooms to the clothes racks, will be made of cardboard. The only exception will be the mirrors, says Carroll.

"Part of it was just the fun, creative challenge; how to do something that you have only a few hours to throw together," he says, adding the preparation included "a lot of time Dumpster-diving."

The event will take place next Saturday, Sept. 3 from 9:30 a.m. to 4:30 p.m. at the Orange Hall, 10335 84th Ave.

After quitting the business in September 2009, Carroll reappeared to show a collection this past March at Western Canada Fashion Week and