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# LIFESTYLE

Stanley Carroll returns from Holland with designs to fit 'real' figures

## Dutch treat

By **SHELLY DUCKER**  
Staff Writer

People sporting a few extra curves will herald the opening of a local fashion designer's store.

After a four-year hiatus in his native Holland, Stanley Carroll opens the doors today to his boutique, *Staney*, 5012 56 Ave.

The well-known designer has created a full line that fits real body shapes because Carroll realizes the average woman is not a size five.

"Our clothes tend to suit a lot of different body types," said Carroll, who'd hoped to relocate permanently to Holland, but couldn't secure a work visa. "There is such an odd, artificial split about the fashion industry in a wholly European, conservative way. Apart from making good-looking and good-looking women, I don't see a link between that and the real world," he said.

Carroll used "real people" to model his new line at a show earlier this week.

The show, *Staney*, which serves design in Dutch, carries sizes from seven to 34. Clothing prices start at \$29.95 accessories at \$69 and up.

For inclusivity and his own label, Carroll's shop is also distinct for what it does for men.

"There are so many voids in the menswear market that it makes it a lot more exciting at times to explore. It's uncommon as often you feel like you're pioneering stuff."

The full men's line also stands out for what's not featured. For the *Staney* line in two divisions, Carroll's signature men's shirt is absent. It had a loyal following.

"It did not feel spontaneous anymore," said Carroll. "Like anything else, sometimes you surprise or shock people more by not doing something than by doing something."

Both sexes can choose from casual weekend wear to dress attire with a strong European influence at *Staney*.

While retro may dominate much of our fashion scene, Carroll showed a taste of that, opting for a current look. "It's stuff that looks like today, something that is modern, forward-looking. I call it minimalist with a twist where it's by and large clean, unstructured shapes, but they do have attention to detail."

